



Reimagining Nevada's Traveler Experience

Welcome Stations

Rest Areas

Rest Stops

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Introduction

- Nevada is known world-wide as a vibrant, diverse and appealing tourism destination, economic development innovator and logistics pioneer.
- With a world-class brand comes world-class expectations.
- Through a multiagency partnership, the Department of Transportation and the Department of Tourism and Cultural Affairs are working together to reimagine the rest area user experience that meets the needs of an ever-evolving transportation industry and provides tourists with information about the state's natural and cultural resources.

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Introduction

- Highway roadside rest areas came into being in 1938 as a part of the Federal Highway Aid Act. Increased attention to and nationwide construction of rest areas came with the passage of the Interstate Highway Act of 1956, establishment of the Highway Trust Fund in 1956, and the Highway Beautification Act of 1965.
- Nevada's Rest Area System was primarily developed at the same time Nevada's highway system was constructed. The average age of the entire current system is approximately 37 years old.

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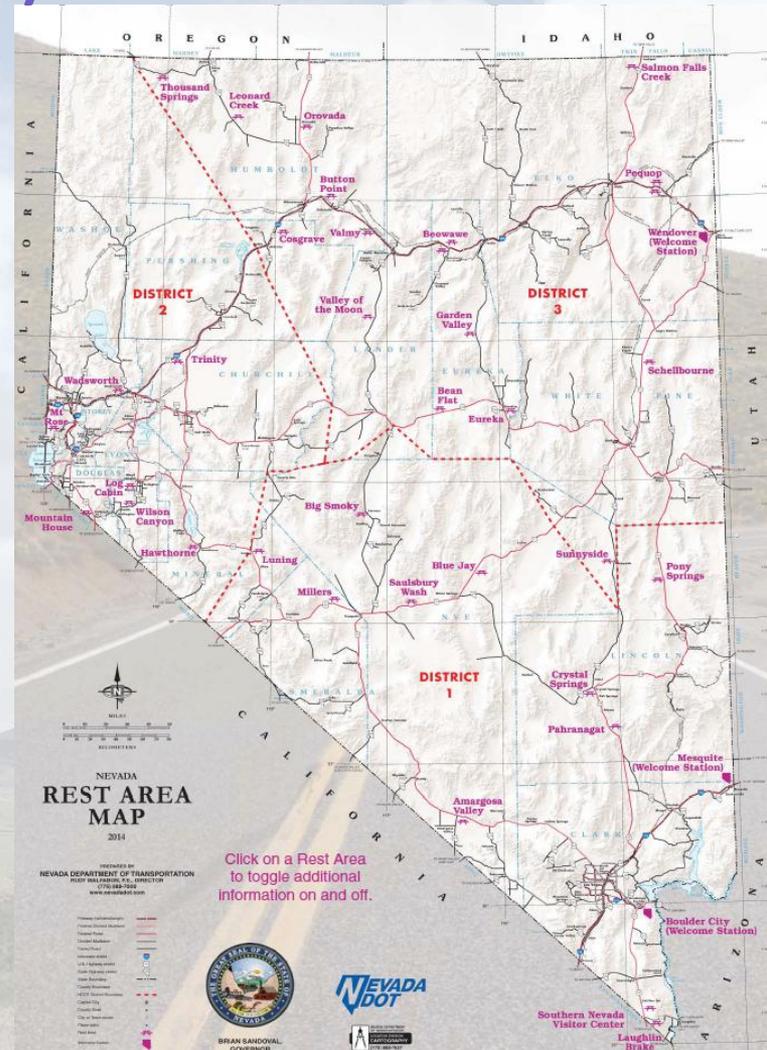


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Current System

- Travelers comfort and safety
- Tourism information and resources
- Image
- Economic Vitality



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Current System

	ROUTE	COUNTY	LOCATION	PICNIC TABLES	LITTER BARBERS	POWELLING TABLE	TELEPHONES	FLUSH TOILETS	VARIABLE TOILETS	R. V. DUMP STATION	TRUCK PARKING	A.D.A. ACCESS	W/L / FL	
1	WENDOVER	EL	735 Wendover Blvd		X			X			0	X	X	Welcome center
2	MESQUITE	CL	460 N Sandhill Blvd, Mesquite		X	X	X	X			0	X	X	
3	BOULDER CITY	CL	100 Block of Nevada Way off US93	X	X	X	X	X			16	X	X	
4	SEARCHLIGHT (SNVC)	CL	US95 @ 3.25	X	X	X		X			30	X		COMPLETE REST AREAS
5	MILLERS	ES	US6 @ 45.86	X	X	X		X		X	5	X		
6	BEOVAWE	EU	IR80 @ 6.56	X	X	X		X		X	10	X		
7	VALMY	HU	IR80 @ 53.07	X	X	X	X	X		X	28	X		
8	BUTTON POINT	HU	IR80 @ 23.65	X	X	X	X	X		X	13	X		
9	LOG CABIN	LY	SR339 @ 11.26	X	X	X		X		X	2	X		
10	HAWTHORNE	MI	US95 @ 50.40	X	X	X		X			0	X		
11	LUNING	MI	US95 in Luning	X	X	X		X			6	X		
12	SUNNYSIDE	NY	SR318 @ 20.90	X	X	X		X			13	X		
13	AMARGOSA VALLEY	NY	Jct. US95 & SR373	X	X	X		X			15	X		
14	COSGRAVE	PE	IR80 @ 69.66	X	X	X	X	X		X	50	X		
15	WADSWORTH	WA	IR80 @ 42.22	X	X	X	X	X		X	5	X	X	
16	TRINITY	CH	Jct. US95 & IR80	X	X				X		14	X		
17	LAUGHLIN BRAKE CHECK	CL	SR163 @ 4.2		X				X		6	X		
18	PEQUOP	EL	IR80 @ 95.35	X	X				X		12			
19	SALMON FALLS CREEK	EL	US93 @ 138.00	X	X				X		0	X		
20	GARDEN VALLEY	EU	SR278 @ 39.60	X	X				X		5	X		
21	LEONARD CREEK	HU	SR140 @ 35.60	X	X				X		8	X		
22	OROVADA	HU	US95 @ 41.69	X	X				X		12	X		
23	THOUSANDS SPRINGS	HU	SR140 @ 91.80	X	X				X		2	X		
24	VALLEY OF THE MOON	LA	SR305 @ 79.30	X	X		X		X		10	X		
25	WILSON CANYON	LY	SR208 @ 11.13	X	X				X		0			
26	BIG SMOKY	NY	SR376 @ 53.67	X	X	X			X		2			
27	SAULSBURY WASH	NY	US6 @ 25.47	X	X				X		8			
28	MT. ROSE	WA	SR431 @ 8.14		X				X		0	X		
29	SHELLBOURNE	WP	US93 @ 92.55	X	X				X		10	X		
30	MOUNTAIN HOUSE	DO	US395 @ 4.4	X							3			
31	EUREKA	EU	US50 @ 38.00	X	X	X					3			
32	BEAN FLAT	EU	US50 @ 5.00	X	X						15			
33	PAHRANAGAT LAKE	LN	US93 @ 28.50	X	X						3			
34	CRYSTAL SPRINGS	LN	Jct. SR318 & SR375	X	X						8			
35	PONY SPRINGS	LN	US93 @ 147.92	X	X						4			
36	BLUE JAY	NY	US6 @ 65.70	X	X	X					3			

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Nevada Statewide Rest Area and Rest Stop Initiative Report

The Nevada Statewide Rest Area and Rest Stop Initiative Report was recently completed in collaboration with the Department of Tourism and Cultural Affairs. The purpose of the report was to develop conceptual design guidelines from which construction budgets for the projects can be planned.

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Proposed Facilities

(Redefined)

- **Welcome Station** – placed in high traffic, high visibility locations – at state borders or near major roadway intersections, urban areas or significant travel destinations. Staffed during normal business hours.
- **Rest Area** – placed in high traffic, high visibility locations. Include interior area, rest rooms, exterior interpretive displays, WiFi, electronic vehicle chargers, etc.
- **Rest Stop** – placed in rural areas. Facilities include rest rooms, exterior interpretive displays, WiFi (where available).

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Welcome Stations

Full Service Rest Areas

- Regional interpretive signage
- Running water and flushing toilets
- Emergency call box and telephones
- Drinking fountains/drinking water
- Vending machine services (at manned sites)
- ADA accessible
- Picnic tables and shade structures
- Trash containers
- Bicycle storage units
- Recreational vehicle dump stations
- Paved car and recreational vehicle parking
- Paved truck parking
- Children's play area
- Pet rest facilities
- Interior and exterior lighting
- Adequate advance signage
- Internal directional signage
- Shade canopy (vegetation or structure)
- Local community information (State map) , displays and exhibits
- Interpretive signing , displays, trails, exhibits
- Telescopes/viewfinders
- Artwork
- Wireless internet service
- Charging stations

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Rest Stops

- Located according to traveler 's needs and unique site features
- Site-specific interpretive signage
- Pit Toilets/no running water
- Emergency call box
- ADA accessible
- Picnic tables and shade structures
- Trash containers
- Paved car and Recreational Vehicle parking
- Paved truck parking
- Nature walks or short trails
- Seating Areas
- Shade canopy (vegetation or structure)
- Adequate advance signage
- Internal directional signage
- Sidewalks
- Local community information
- Interpretive Displays
- Artwork

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Proposed Design Guidelines

- Incorporate Nevada brand: A World Within. A State Apart.
- Create consistency, incorporate regional materials, economic drivers
- Create visual unity
- Select finishes, color palettes and surface patterns compatible with surrounding landscape
- Incorporate art motifs and media that represent the design themes
- Incorporate interpretive displays areas
- Provide parking and exterior usage space consistent with facility type

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Nevada Arch Themes



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The Arch Concept



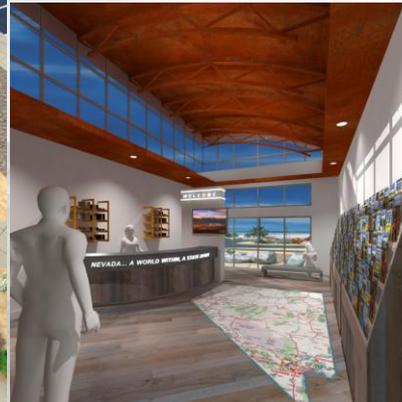
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Arch Concept



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Typical Layout Full Service Rest Area



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Typical Layout Rest Stop



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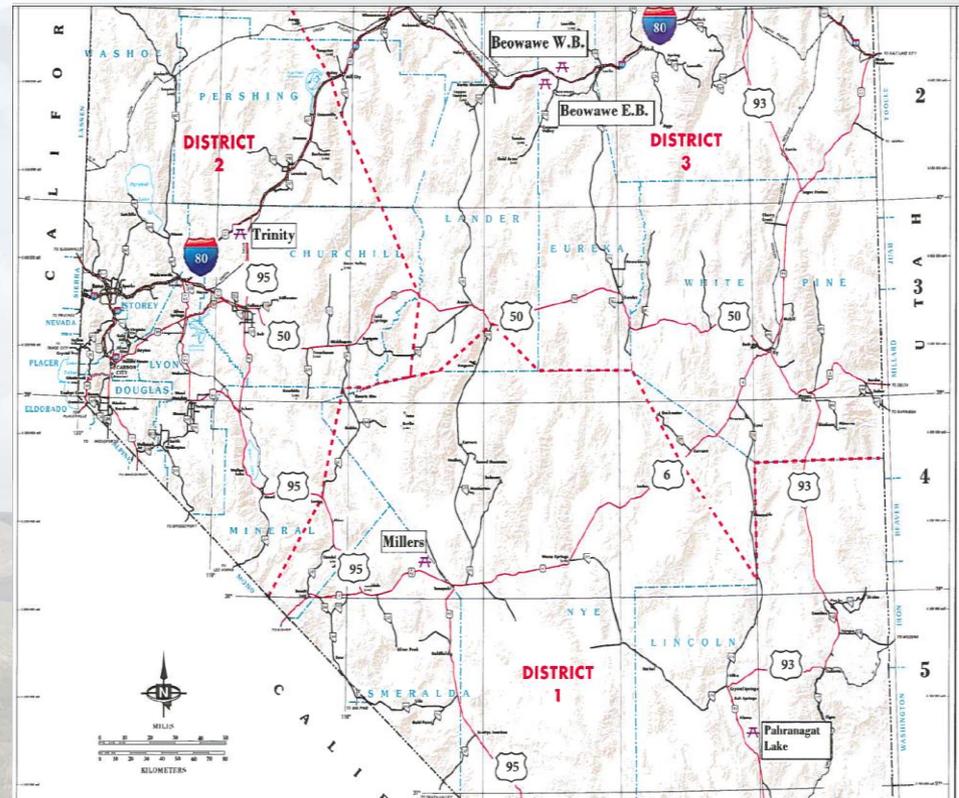
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Next Steps

Priority sites were selected in collaboration with the Department of Tourism and Cultural Affairs.

- Welcome Station
 - Trinity
- Visitor Center
 - Millers
 - Beowawe
- Rest Stop
 - Pahrnagat Lake



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Trinity



- **CH County - Jct. US95 & IR80**
- One of the most used facilities in the state (Estimate 500 people/day)
- No running water
- Access and parking deficiencies
- Building maintenance needs
- High maintenance costs
- Built in 1982 – 1,943 s.f.

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Beowawe (EB/WB)



- EU County IR80 @ Mile Post 6.56
- One of the most used facilities in the state (Estimate 500 people/day)
- Upgrades needed in buildings (roof, insulation and mechanical deficiencies, window replacements)
- Building maintenance needs
- Built in 1977 – 864 s.f.



Millers



- ES County US6/US95 @ Mile Post 45.86
- Estimated High Usage
- Upgrades needed in buildings (roof, insulation and mechanical deficiencies, window replacements)
- Access and parking deficiencies
- Building maintenance needs
- Built in 1982 – 350 s.f.



Pahranagat Lake



- LN County US93 @ Mile Post 28.50

- Near vicinity of the Pahranagat National Wildlife Refuge

- Currently only offers a few picnic tables and trash barrels

- “Snow Bird” route



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Budget

Design Services and Check/ Review Fees (FY15): \$1,836,000

The following budget items will be submitted for Legislative approval for the FY16-17 biennium:

Proposed	Construction Costs (FY16) (\$)	Construction Costs (FY17) (\$)
Trinity - Full Service Welcome Station	2,250,000.00	2,250,000.00
Millers - Full Service Rest Area	2,150,000.00	2,150,000.00
Beowawe - 2 Limited Service Rest Area (One on Each Side)	2,250,000.00	2,250,000.00
Pahranagat Lake - Limited Service Rest Stop	1,000,000.00	1,000,000.00
TOTAL COST	7,650,000.00	7,650,000.00



Schedule

- Design document procurement: Present to December, 2014
- Design development: December 2014 – December 2015
- Design reviews and construction contract procurement: January 2016 – April 2016
- Construction: Spring 2016 – Winter 2016/2017 (6 to 10 months)



Conclusions

- This multi-agency partnership will create rest areas that serve the traveling public and help market the state of Nevada. The proposed facilities will offer amenities meeting the demands of the traveling public of the 21st century and create a program that enhances statewide pride, fosters appreciation for the state's natural and historical resources, promotes the state to domestic and international visitors, and conveys the state's position as an innovative leader.
- These new facilities will reflect the Nevada branding “A World Within. A State Apart.” and the branding will consist of artwork and interpretive displays reflecting Nevada’s unique heritage.

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Video

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Questions?

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