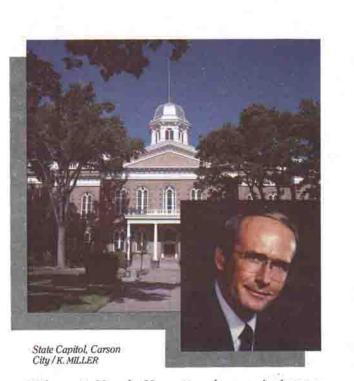




OFFICIAL STATE MAP



Welcome to Nevada. No matter where you've been or what you've seen, you'll find that Nevada will delight you. Nevada greets millions of visitors every year. But, unlike many popular tourist destinations, we greet them one at a time. You are important to the people of Nevada, and we promise to go out of our way to make our state the vacation destination you'll want to visit again and again. From the cultural and tourist attractions of our exciting cities, to the scenic beauty of our lakes and mountains, Nevada has something for every family. Once again, I hope your stay in Nevada is a pleasant one. Sincerely,

RICHARD H. BRYAN Governor

This side of the Nevada Highway Map was produced by the Nevada Commission on Tourism, Capitol Complex, Carson City, NV 89710. (702) 885-3636. Front Cover: New Great Basin National Park at Wheeler Peak. Photo by Rich



tory promises to

State Flag MOTTO: BATTLE BORN

State Bird MOUNTAIN BLUEBIRD

State Flower SAGEBRUSH

high desert. Some of Nevada's best hunting and fishing are found in Covered

COMEAND GET T

packed with feat vacations and de \$11.95. To order, NV 89710-0005.

Reno, play in the world's lar-

gest casino. See Virginia

City, once the world's richest

town. One look at Lake

Tahoe will convince you it's

the world's most beautiful

The world's largest con-

centration of ski areas sur-

rounds the Lake, and the

world's most famous televi-

sion ranch lies on its shore.

ment, Carson City is also

home to a lot of Nevada's

memories. Mormon pi-

oneers stopped in Genoa,

making it the state's oldest

non-Indian settlement.

From the fast action of bright

cities to quiet reminders of

Explorers and trappers were

followed by wagon trains.

Then came railroads, cattle

Today, abundant wildlife

lives alongside grazing

animals on sprawling

ranches. Railroad towns,

cow towns and mining towns

still live, ghost towns survive

in dusty hinterlands. The

trail is an interstate highway,

with stops for good eating,

restful rooms and bright

From Jarbidge Wilder-

ness, to the Ruby Mountains,

from rivers, lakes and wet-

lands, to plateau country and

yesterday, you'll find it in Reno/Tahoe Territory.

the course of the

Humboldt River.

Home of the state govern-

to touch, and the excitement never-ending. You'll find out

RENO/TAHOE

COVERED WAGON

TERRITORY

TERRITORY

and valleys.

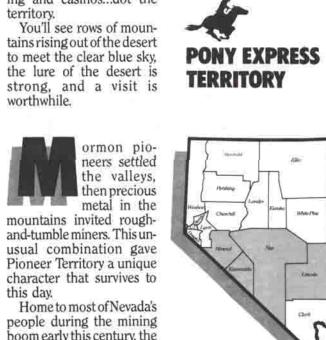
NEVADA'S GOT IT

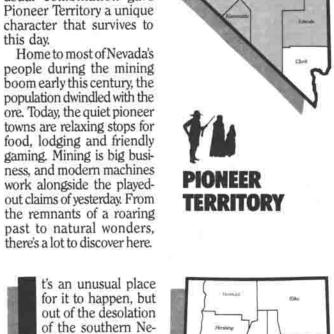


growing.

best dining in the world.

Las Vegas Territory.



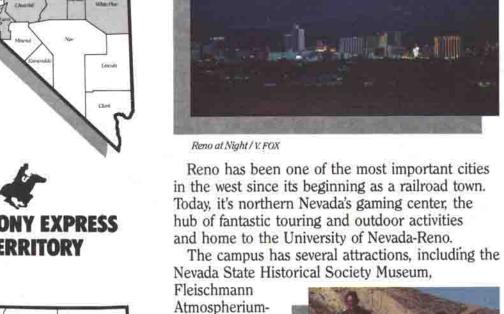






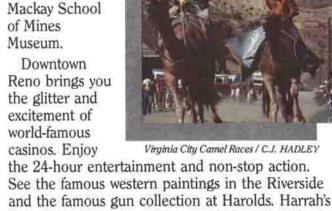
Awesome desert splendor, Lake Mead and quiet outlying towns, offer a worthwhile break from the excitement in Explore the real west with Nevada Magazine. Each color-filled issue is packed with feature stories and fact-filled guides to exciting Nevada

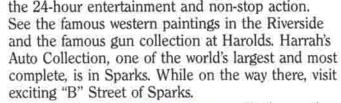




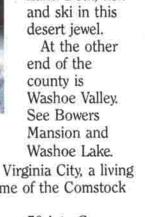
Planetarium and

RENO/TAHOE









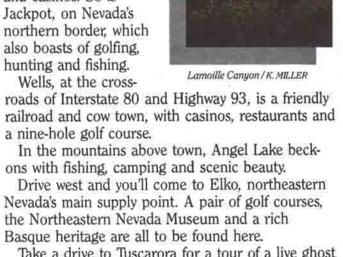
East on 341 will take you to Virginia City, a living tribute to the past. See the home of the Comstock in all its splendid glory. Circle around and take Highway 50 into Carson City, Nevada's capital and home of the Nevada State Museum. The Virginia-Truckee Railroad Museum, State Capitol Building, Governor's Mansion and Nevada State Museum display the rich history of the area. Further south are the farm and ranch lands of Minden and Gardnerville.

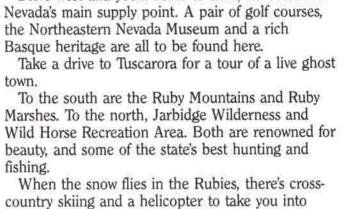
Southwest is Genoa, Nevada's oldest pioneer settlement. In the High Sierra lies Lake Tahoe, a year-round vacation spot like no other. Ski (in the winter or summer), relax on beautiful beaches, play golf and visit state parks. South of here is Pioneer Territory, and east leads you into Pony Express Territory.









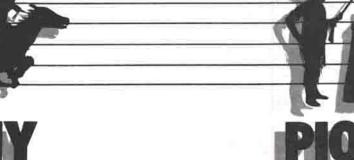


some fine untracked powder. Following the interstate west will lead you right to Battle Mountain, famous for barite and turquoise mining. The wide-open country is also a favorite for sportsmen. Winnemucca was a settlement even before wagon trains came through. Today, it has modern casinos, restaurants, festivals, celebrations, a golf course, rodeo and a musuem. Follow the Humboldt River to Rye Patch Reservoir for excellent fishing, water skiing and camping. Other historic mining towns in the territory are Unionville and Jarbidge. Further along is Lovelock, home of the country's only round courthouse. The fields surrounding Lovelock are excellent for pheasant hunting. The 40

Mile Desert begins its long, hot stretch here, too.

From here, head into Reno/Tahoe Territory, or

race across the desert to Pony Express Territory.



Old Homestead / K. MILLER

This is a route that Life Magazine described as

The Pony Express Territory is also home of the

drive east of Ely, which includes the marvelous Leh-

In the western part of the state, Dayton offers a

Take Highway 50 until it intersects with Alternate

95. Head south here to Yerington and the Mason

Fort Churchill is a Historical State Monument,

complete with Visitor Center and camp sites. Enjoy

fishing, boating, camping and picnicking at Lahon-

In Fallon, see relics of the area in the Churchill

County Historical So-

head to Stillwater for

prime waterfowl hunt-

Highway 50 leads

dune sweeping out of

the desert floor. Near-

by Austin was once a

rich mining town and

retains an old frontier

feeling. Eureka is

known for its mar-

velous turn-of-the-

century buildings, in-

cluding the Eureka

Sentinel Museum.

In Ely, visit the Nevada Northern Railway Muse-

um, one of the world's best preserved short line rail-

offers a close look at an early 20th century mining

To the north is Covered Wagon Territory, to the

roads or explore nearby Ward Charcoal Ovens

Historic State Monument. McGill, north of Ely,

you east past Sand

Mountain, a giant

ciety Museum, or

ing in season.

small hamlet with shady picnic and camp sites.

Valley, the heart of Nevada agriculture.

tan State Recreation Area.

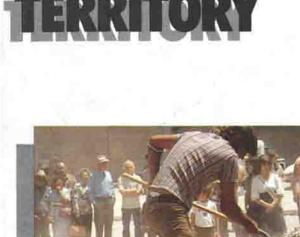
Wheeler Peak / K. MILLER

Lake Lahontan / C. J. HADLEY

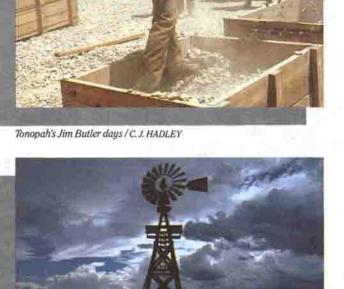
south, Pioneer Territory.

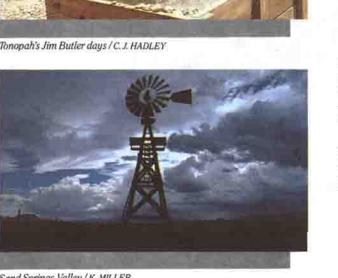
company town.

new Great Basin National Park, about an hour's









Sand Springs Valley / K. MILLER The early Pioneer Territory was a study in contrast between Mormon farmers and rough-andtumble miners. Mormons were clearing the lower valleys and meadows of sagebrush and such, while miners were taking millions of dollars worth of ore from the earth. Pioche was once the toughest town in the west. See the Lincoln County Museum and the Million Dollar Courthouse.

Outside of town, camp, hike or fish at either Spring Valley State Park or Echo Canyon Dam. Panaca was settled by Mormons as a quiet farming community. Today, it remains much the same. A few miles from town, Cathedral Gorge State Park shows the beauty and grandeur of the desert. Caliente's giant railroad station was built in anticipation of crowds at the hot springs. It still looms over this pleasant, small town. Camp, picnic and hike at Beaver Dam State Park. Across the desert is the early boomtown of Beatty. Nearby is Titus Canyon, the ruins of Rhyolite and Death Valley National Monument. A fine golf course is situated in the quiet farming and retirement community of Pahrump. Goldfield's past is rich in history as well as miner-

als. Many of the old relics and machinery have been restored to working condition. Some mines can be toured. Tonopah sprang out of the desert as a mining boomtown, and still lives on. Two ghost towns, Manhattan and Belmont, are of the same era. Golf in Hawthorne, Fish, ski and boat at nearby Walker Lake. Gabbs offers a unique golf course—desert clay. East of Gabbs is Berlin-Ichthyosaur State Park. It combines a ghost town of the old west with fossils

from prehistoric times. Both are remnants of the

Go north into Pony Express Territory, south will

diverse history of Nevada.

lead you into Las Vegas Territory.



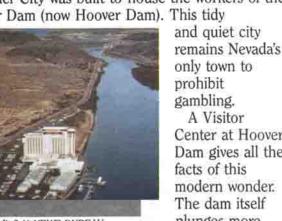
LAS VEGAS





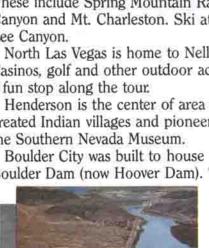
History, on the University of Nevada-Las Vegas Nearby are scenic and wildlife areas. These include Spring Mountain Ranch, Red Rock Canyon and Mt. Charleston. Ski at Mt. Charleston's

Lee Canyon. North Las Vegas is home to Nellis Air Force Base. Casinos, golf and other outdoor activities make this a fun stop along the tour. Henderson is the center of area industry. Recreated Indian villages and pioneer homes highlight the Southern Nevada Museum. Boulder City was built to house the workers of the Boulder Dam (now Hoover Dam). This tidy



plunges more Laughlin/L.V. NEWS BUREAU Black Canyon. Enough concrete was poured to build a two-lane highway from San Francisco to New York. Lake Mead stretches 115 miles upstream from the dam, covering 550 miles of shoreline. Lake Mohave runs downstream to Davis Dam. Further south in the state is booming Laughlin, Nevada's newest gaming town on the Colorado River border. North of Lake Mead is Overton and the Lost City Museum. It maintains a collection of early Pueblo Indian works, dating back to 900 A.D. Southeast of here is the vivid and picturesque Valley of Fire.

Head north for more adventure in Pioneer



Center at Hoover Dam gives all the facts of this modern wonder. The dam itself than 700 feet into