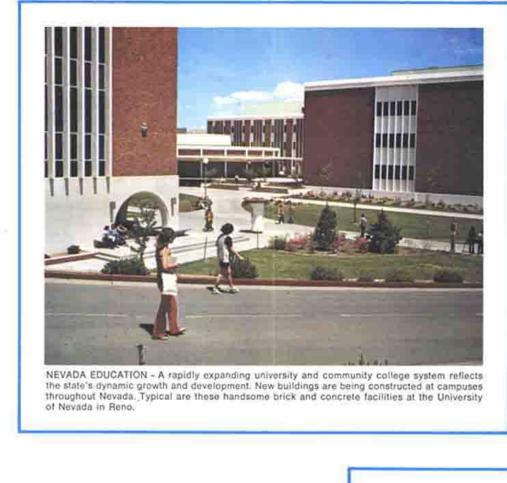


GLITTERING METROPOLIS - The Las Vegas skyline at night dramatically portrays the vast expanse of activity in the state's largest city. The soft outline of the Spring Mountains and Charleston Peak area west of the community contrasts sharply with



New Highway Signs . . .

NO LEFT

TURN

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USE THE CONVENIENTLY

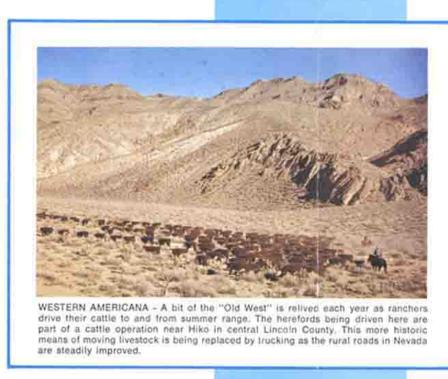
LOCATED LITTER BARRELS

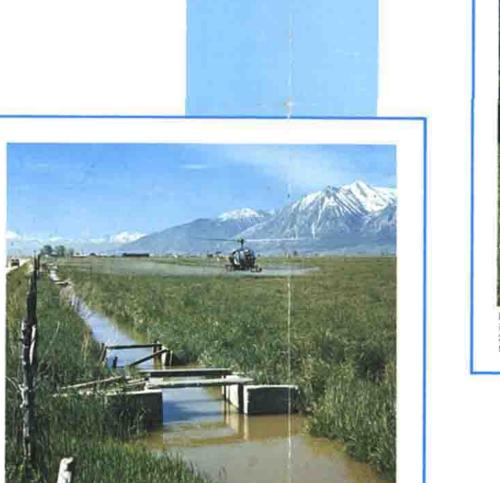
New color coded symbol signs are replacing the old

lettered signs throughout Nevada. Motorists are cautioned that they may encounter both the "old" and the

"new" signs during the transition period. Please drive







IRRIGATED RANCH LAND - Irrigation is the life-blood of Nevada's agriculture. The

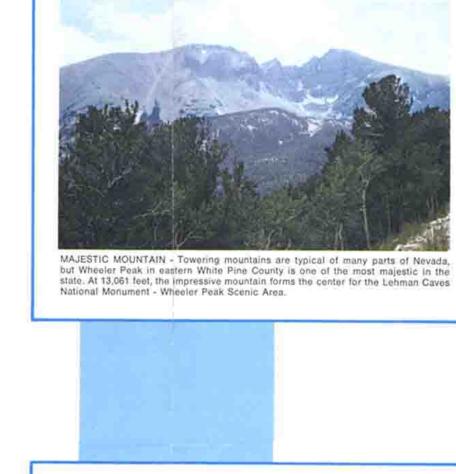
lush ranch land seen here in Douglas County depends on snow-fed streams from the mountain range in the background. The modern technology of aerial spraying combines with the age-old system of irrigating to provide some of the finest cattle

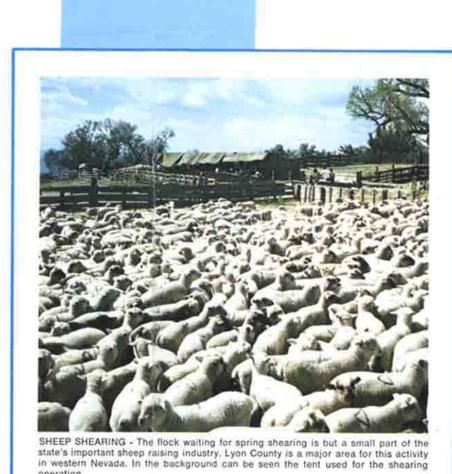


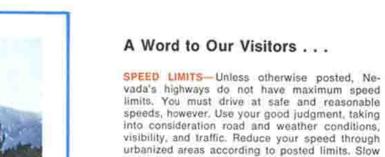
COPPER MINING - Open pit copper mining is expanding in Nevada. The latest operation is

located just south of Battle Mountain in the Copper Canyon area of Lander County. Because

the ore contains such a low percentage of copper, tons of material are handled in concentrating







be prepared to stop.

MILITARY TRAINING BASE - Now established as a full naval air station, the navy facility at

Fallon is being expanded to accommodate training flights from most major bases on the west coast. A large number of both navy and marine pilots train here, making it one of the most

important economic activities in Churchill County.

SCHOOL BUSES—Come to a complete stop when you approach a school bus which is flashing a red warning signal. Traffic in both lanes must stop as long as the signal is flashing.

down, also as you approach ranches or other settled areas regardless of size. Some of these may not have posted speed limits but you should

UNIMPROVED ROADS-Many of the unimproved roads in the State can be dangerous, especially during stormy weather. We advise you not to venture off paved highways unless you first inquire locally-be certain that the road to your destination is open and in good condition. It is a good idea, also, to carry water, tools, extra gasoline and other provisions if you are driving in isolated WINTER DRIVING-Roads throughout the State

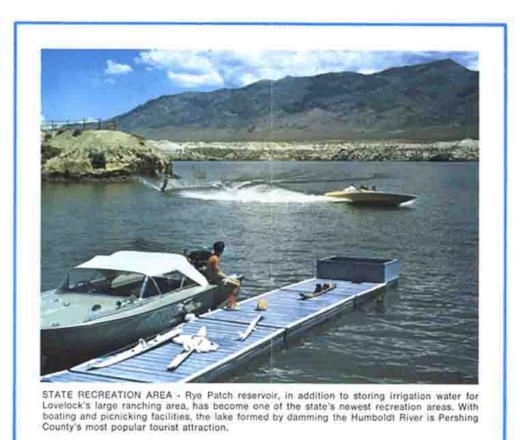
are kept open for winter driving, although there may be delays in the mountainous areas while snow removal operations are going on. Carry chains at all times—you may need them at any time during winter months, particularly in the northern parts of the State. Road conditions reports are available by telephone in the Reno area by calling 793-1313; elsewhere, a toll call to this

TRAFFIC LAWS-Driving regulations in Nevada are similar to those in other states. Watch your turn signals, dim your lights, park off travel lanes, and observe the no passing zones marked with yellow lines.

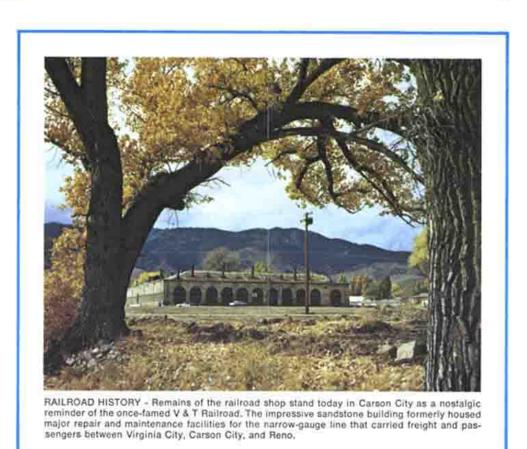
FIRE DANGER-It is unlawful to throw cigarettes or matches out of your car. Help us prevent the disastrous range and forest fires which can result from carelessness on the part of motorists. Use your ashtray, save our scenery!

OPEN RANGE In rural areas, motorists are cautioned to watch for livestock and wild animals that occasionally cross the highway, or graze along the road shoulders, especially at night.

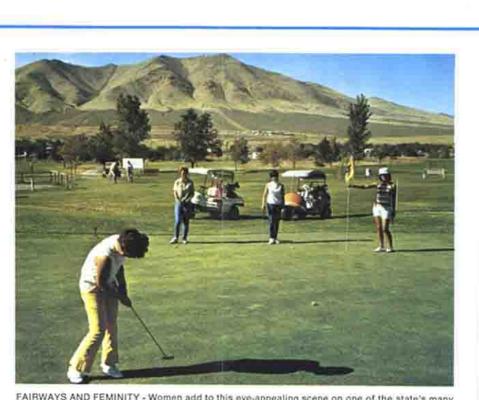
SPECIAL EVENTS A number of events take place seasonally which are of unusual interest-Winter -the University of Nevada Winter Carnival in Reno; Spring-the Helldorado Celebration in Las Vegas and Industrial Days in Henderson; the Jim Butler Days Celebration in Tonopah; Summerthe Reno Rodeo, the Pony Express Races and Nevada Fair of Industry in Ely, the Elko County Fair and Livestock Show and the National Basque Festival in Elko, Frontier Days in Lovelock, Carson Valley Days in Gardnerville-Minden; Fall-the Labor Day Stampede and Rodeo in Fallon and Winnemucca, and the Nevada State Fair and National Championship Air Races in Reno, and the Nevada Day Parade in Carson City. Contact area Chambers of Commerce for further information.











FAIRWAYS AND FEMINITY - Women add to this eye-appealing scene on one of the state's many community golf courses. Golfing is becoming a major tourist attraction and local activity, as well, in cities throughout Nevada. Winnemucca, in Humboldt County, has one of the finest small courses in the state.