

NEVADA GOT IT

RENO/TAHOE TERRITORY

Nevada is electric cities, and dry dusty ghost towns. Nevada's got it all. Our cities provide Nevada action, the 24-hour excitement of the big city, and the excitement begins to bubble. There's no end to the possibilities. Outside the glittering cities, there's another Nevada. Nature has carved Nevada into a wondrous assortment of magnificent mountains, rugged canyons and open spaces. The waters of Nevada are rich with game fish. In streams, lakes and rivers, Nevada offers excellent fishing. Hunt mile upon mile of carboniferous country, where game from cougar to mule deer flourishes. Golf on courses tucked into the mountains, or lush oases cut out of the desert. Ski in the world's largest concentration of ski resorts. Lake Tahoe, or by high-jumping backcountry Nevada is rich in history of the Old West. This is where it comes alive. From the wagon ride carved into the earth, to the structures of a bygone era, the past still lives in Nevada. We want to make your visit to Nevada memorable and exciting. Discover a grand Nevada. Where history is close enough to touch, and the excitement neverending. You'll find out why Nevada's got it.

COVERED WAGON TERRITORY

Rich in the history rich in excitement, this territory promises to keep you busy. See Virginia City once the world's largest city. One look at Lake Tahoe and you'll know it's the world's most beautiful. The world's largest concentration of ski resorts. The world's most famous horse ranch lies on its shore. Home of the state government, Carson City is also home to a lot of Nevada's excitement. Mormon pioneers settled in Genoa, making it the state's oldest non-Indian settlement. Permeated with excitement, cities to quiet reminder of yesterday's life are in Reno/Tahoe Territory.

PONY EXPRESS TERRITORY

Frontier, guided by the rugged horseback across the heart of Nevada carrying the mail and a big piece of western life with them. Later the Overland Stage, rocked its way through the mountains and valleys. Today the highway follows roughly the same route, and a few New Express stations are still there. One-rich mining towns, some old-time memories, others alive and well, and offering food, lodging and entertainment. You'll see rows of mountains rising out of the desert to meet the clear blue sky, the line of the desert is strong, and a visit is worthwhile.

PIONEER TERRITORY

Mormon pioneers settled the valleys, then precious metal in the mountains invited rough and tumble miners. This unique combination gave Pioneer Territory a unique character that survives to this day. Home to most of Nevada's people during the mining boom, the population dwindled with the ore. Today the quiet Pioneer Terrains are relaxing spots for food, lodging and friendly service. Nevada's big business work alongside the pioneer past to natural wonders. There's a lot to discover here.

LAS VEGAS TERRITORY

It's an unusual place for to happen, but out of the desert into the excitement of the world's most famous entertainment capital of the world, home to more than half the state's people. Electronic hotels and casinos that turn night into day keep it exciting. Along with the growth have come museums, events to see and play, cultural entertainment and the best dining in the world. A famous desert ride, Lake Mead and quiet outlying towns, offer a worthwhile week from the excitement in Las Vegas Territory.

RENO/TAHOE TERRITORY

Welcome to Nevada. No matter where you've been or what you've seen, you'll find that Nevada will delight you. Nevada greets millions of visitors every year. But, unlike many popular tourist destinations, we greet them one at a time. You are important to the people of Nevada, and we promise to go out of our way to make our state the vacation destination you want to visit again and again. From the cultural and tourist attractions of our exciting cities, to the scenic beauty of our lakes and mountains, Nevada has something for every family. Sincerely,
Richard H. Bryan
Governor

COVERED WAGON TERRITORY

These include Spring Mountain Ranch, Red Rock Canyon and other outdoor activities make this a fun stop along the route. Henderson is the center of an area industry. Recreated Indian villages and pioneer homes highlight the Boulder Dam (now Hoover Dam). This tidy and quiet city remains Nevada's only town to prohibit gambling. A Visitor Center at Hoover Dam gives all the facts of this modern wonder. The dam itself plunges more than 700 feet into Black Canyon. Enough concrete was poured to build a two-lane highway from San Francisco to New York. Lake Mead stretches 115 miles upstream from the dam, covering 350 miles of shoreline. Lake Mohave runs downstream to Davis Dam. Further south in the state is booming Laughlin, Nevada's newest gaming town on the Colorado River border. North of Lake Mead is Overton and the Lost City Museum. It maintains a collection of early Pueblo Indian wares, dating back to 900 A.D. Southeast of here is the vivid and picturesque Valley of Fire. Head north for more adventure in Pioneer Territory.

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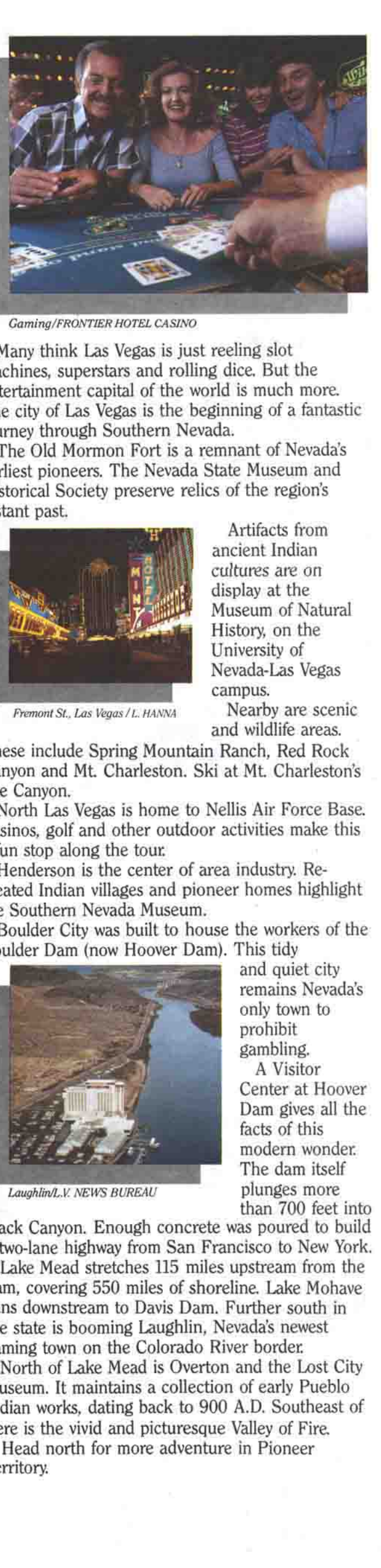
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COME AND GET IT.