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**FOR IMMEDIATE RELEASE:**  
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News Release

**NDOT TO ADDRESS AESTHETICS ISSUES OF US 395/US 50**

CARSON CITY, NEVADA – The Nevada Department of Transportation (NDOT) will hold an open house on November 15, 2005 from 4 to 7 p.m. in the Front Atrium of the Nevada State Legislature Building, 401 S. Carson Street, Carson City.

Your attendance is important to making the most of Nevada's highways. Governor Kenny Guinn has stated, "Highways are among the most visible artifacts of our civilization. They welcome our guests upon arrival and send them on their way when they leave. Because they affect our ecosystems and the way our neighborhoods and places of business connect to each other, they influence the quality of life of every citizen in the state." This is an opportunity for community members to suggest opportunities and ideas regarding the landscape and aesthetics of their highways.

Issues to be addressed include improving the relationship between highways and communities, increasing tourism opportunities, and enhancing the attractiveness of the corridor through communities. Working together, NDOT and local communities can identify opportunities for partnerships and improvements that will result in improved highway corridors that enhance the quality of life of Nevada's citizens as well as tourism and travel within the state.

Throughout the year, NDOT and a consulting team have been working on a plan to address landscape and aesthetics in highway design. A Technical Review Committee comprised of members of local public agencies and organizations is adding valuable local

insight and ideas to the plan. This segment of the plan focuses on US 395 from Topaz Lake north to the California state line and US 50 from Stateline, Nevada east through Dayton to the Six Mile Canyon Road intersection. During the planning process, the team has assessed the existing conditions along these highways and developed preliminary ideas for improving the appearance of the NDOT right-of-way.

This open house is the first of two public workshops that are planned. With public and stakeholder input, a final Landscape and Aesthetics Corridor Plan will be prepared. NDOT will use this document as a management tool for establishing the type and level of landscape improvements when new roadway projects are built. Community members are encouraged to suggest new opportunities and ideas with the goal of creating a more beautiful highway system.

For additional information, visit the project website at [www.ndothighways.org](http://www.ndothighways.org) to review project details and documents. Comments may be provided directly at the open house, via the website, or via fax or mail. Please fax comments to the attention of Ron Blakemore, NDOT at (775) 888-7401 or mail to Ron Blakemore, NDOT, 1263 South Stewart Street, Carson City, NV 89712. Comments must be received by 5 p.m. on Friday, December 2, 2005.