



www.TaylorMadeSolutions.us
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 775-813-8977

Kathleen Taylor offers 20 years of stakeholder engagement, public outreach, and management experience on major public works projects. She is a Nevada Certified Disadvantaged Business Enterprise (DBE) and previously worked for a global engineering consulting firm. She has led public involvement and outreach efforts for northern Nevada’s largest transportation projects requiring compliance with local, state and federal agency regulations. She has supported clients with logistics, coordination, strategy and facilitation on more than 50 public engagement meetings including: public hearings, public information meetings; stakeholder working groups; focus groups and community workshops. Ms. Taylor’s strengths include group facilitation, public involvement and stakeholder engagement. She is a team player and will support the project team’s goals, vision and mission while balancing competing priorities.

Project Experience

Pyramid/McCarran Intersection Improvement Project, Regional Transportation Commission of Washoe County, Nevada. Public information manager responsible for developing and implementing a comprehensive public involvement plan for the project; responding to public inquiries; developing and maintaining public outreach materials; maintaining an administrative record; and providing support for public outreach activities. Develop and participate in public outreach events including presentations to businesses, community groups, and neighborhood associations and supporting RTC’s government affairs and public information office media. Oversee the design and updates to the project website.

Resident Engineer Training Academy. Nevada Department of Transportation, Reno, Nevada. Project coordinator responsible for working with NDOT Divisions and consultant subject matter experts to develop the training outline; new and updated training materials; and finalize the training modules and instructional materials. Responsible for coordinating all training logistics including course materials, agendas, participant coordination, event promotion, training facilities and equipment, evaluations, progress reports and preparing the final report.

SouthEast Connector Phase 2, Regional Transportation Commission of Washoe County, Nevada. Public information manager responsible for developing and implementing a comprehensive public involvement plan for the project during Phase 2 construction. Responsible for supporting the RTC and project team with project tours for elected officials and partner agencies during milestone construction events and with all public inquiries, scheduling, support, and materials for presentations to businesses, community groups, and neighborhood associations. Responsible for managing the project’s interactive website and assist the RTC’s public information office with media requests, social media, and key message development.

Virginia Street Bus Rapid Transit Extension Project Regional Transportation Commission of Washoe County, Nevada. Public information manager responsible for developing and implementing a comprehensive public involvement plan to ensure compliance with FHWA and FTA processes. Responsible for managing the team to conduct four public meetings in one year. The purpose of the meetings was to receive public input on design alternatives and develop a preferred alternative.

Education

B.A.,
 Journalism,
 University of
 Nevada, Reno
 A.A., General
 Studies,
 Western
 Nevada College
 Graduate RCI

Certifications

International
 Association of
 Facilitators
 Certification
 Non-Profit
 Management
 Certificate,
 University of
 Nevada, Reno,
 2005

Memberships

Associated
 General
 Contractors of
 America

**Community
 Involvement**

City of Reno
 Planning
 Commissioner,
 2013 to 2015
 Truckee
 Meadows
 Regional
 Planning
 Commissioner,
 2015
 Northern NV
 Children’s
 Cancer
 Foundation,
 Board Member,
 2007 to 2012



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Zero Fatalities and the Nevada Strategic Highway Safety Plan Implementation, Nevada Department of Transportation, Statewide, Nevada. Public outreach specialist responsible for supporting NDOT's safety programs. Responsible for developing an effective marketing plan integral to influence new safety legislation and driver behavior. Additional actions included development of extensive stakeholder databases; stakeholder surveys; development, coordination, and facilitation of focus groups; development of media databases; marketing strategy and budget; website development and maintenance; researching, coordinating and attending safety events; implementation process tracking matrix; and implementation plan report.

SouthEast Connector Phase 1, Regional Transportation Commission of Washoe County, Nevada. Public information manager responsible for developing and implementing a comprehensive public involvement plan for the project during Phase I construction and coordinating stakeholder involvement for Phase II. Coordinated project tours and materials for elected officials and partner agencies during milestone construction events. Worked with the construction team to develop a business patronage program to benefit local businesses along the corridor and supported the project manager with all public inquiries, scheduling, support, and materials for presentations to businesses, community groups, and neighborhood associations. Managed the project's interactive website and assisted the RTC's public information office with media requests, social media, and key message development.

I-580 at Moana Lane Diverging Diamond Interchange, Nevada Department of Transportation, Reno, Nevada. Public information manager responsible for developing and implementing a comprehensive public involvement plan for the project; providing staff to answer project phone calls, assist walk-in visitors to project office, maintain public outreach materials, maintain an administrative record, and provide support for public outreach activities; assisting NDOT in responding to all public inquiries; scheduling, support, and materials for NDOT's government liaison; performing public outreach including presentations to businesses, community groups, and neighborhood associations; developing and distributing project information materials; assisting NDOT's Public Information Office with media; and overseeing the design and updates to the project website.

I-80 Design-Build, Robb Drive to Vista Boulevard, Nevada Department of Transportation, Reno, Nevada. Public information manager responsible for developing and implementing a comprehensive public involvement plan for the project; providing staff to answer project phone calls, assist walk-in visitors to project office, maintain public outreach materials, maintain an administrative record, and provide support for public outreach activities; assisting NDOT in responding to all public inquiries; scheduling, support, and materials for NDOT's government liaison; performing public outreach including presentations to businesses, community groups, and neighborhood associations; developing and distributing project information materials; assisting NDOT's Public Information Office with media; and overseeing the design and updates to the project website.

Plumb Lane Improvement Project, Regional Transportation Commission of Washoe County, Nevada. Public information manager responsible for developing a comprehensive and grass roots public involvement plan for this stretch of roadway in a highly residential and established neighborhood. This project included an extensive involvement prior to design to receive the public's opinion on potential improvements including, reconstruction, addition of bicycle lanes and sidewalks, drainage improvements and operational improvements.



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Transportation Investment Generating Economic Recovery (TIGER) Grants, Statewide, Nevada. Consultant project manager responsible for planning, preparing, and submitting U.S. Department of Transportation grant applications on behalf of statewide agencies for TIGER I and II discretionary grants, authorized by the American Recovery and Reinvestment Act of 2009. The grants' goals were to promote greater mobility, a cleaner environment and more livable communities.

I-80 Corridor Study, Nevada Department of Transportation, Reno, Nevada. Atkins provided planning expertise and process facilitation to help stakeholders develop a corridor plan within the timeframe required by NDOT and the Federal Highway Administration. Responsibilities included: leading stakeholder and public engagement activities; developing all materials for public meetings including transportation notices, presentations, news releases, information packets, and project visuals; providing Web site content; developing talking points for client speaking engagements; and working to establish the stakeholders working group. Stakeholders included local elected officials and technical staffs; state and federal technical representatives from diverse agencies such as economic development and Bureau of Land Management; local community groups; and special interests such as bicycle advocates.