NEVADA · 1864-1964

if you are driving in isolated areas.

motorists. Use your ashtray, save our scenery!

A WORD TO OUR VISITORS . . . SPEED LIMITS - Unless otherwise posted, Nevada's highways do not have maximum speed limits. You must drive at safe and reasonable speeds, however. Use your good judgment, taking into consideration road and weather conditions, visibility and traffic. Reduce your speed through urbanized areas according to posted limits. Slow down, also, as you approach ranches or other settled areas regardless of size. Some of these may not have posted speed limits but you should be prepared to stop. SCHOOL BUSSES — Come to a complete stop when you approach a school bus which is flashing a red warning signal. Traffic in both lanes must stop as long as the signal is flashing. UNIMPROVED ROADS — Many of the unimproved roads in the state can be dangerous, especially during stormy weather. We advise you not to venture off paved highways unless you first inquire locally - be certain that the road to your destination is open and in good condition. It is a good idea, also, to carry water, tools, extra gasoline and other provisions

WINTER DRIVING - Roads throughout the state are kept open for winter driving, although there may be delays in the mountainous areas while snow removal operations are going on. Carry chains at all times - you may need them at any time during winter months, particularly in the northern parts of the state. Road condition reports are available by telephone in the Reno area in the winter by calling telephone No. RO 1-2345; elsewhere, a toll call to TRAFFIC LAWS - Driving regulations in Nevada are similar to those in other states. Watch your hand signals, dim your lights, park off travel lanes, and observe the No Passing zones marked with yellow lines. Watch for cattle, deer, and other animals, especially at night. KEEP OUR HIGHWAYS CLEAN - Don't be a litterbug! Remember your good driving manners and help us keep our highways attractive. FIRE DANGER - It is unlawful to throw cigarettes or matches out of your car. Help us prevent the disastrous range and forest fires which can result from carelessness on the part of

NEVADA - THE VACATION STATE

Nevada offers a wide variety of wonderful vacation possibilities. Its famous hotels offer superb food and accommodations, and the excitement of the huge casinos where the nation's top entertainers appear nightly. Vacations cost surprisingly little at the resort centers of Las Vegas, Reno, the Lake Tahoe area, and other parts of the state. Minutes away from the resort centers are the silent deserts, the lakes and the mountains which give this state its unique charm. As viewed from its modern highways, Nevada's ever-changing landscape is unforgettably beautiful. Unforgettable, too, is the fun of exploring remote ghost towns, hiking, hunting, and riding or skiing in the mountains. With its friendly western hospitality, its endless supply of warm and sunny skies, Nevada invites you for the vacation clothing and gear for skiing in the mountains.

WHAT TO WEAR - Informality is the rule. Sport clothes are in order even at the finest of the resort hotels. In summer you will swim and ride and in winter you will want to bring THE CLIMATE - The sun shines most of the year. Days are pleasantly warm in summer with cool, brisk evenings even in July. Winter is mild in Southern Nevada, but brings frost and snow in northern parts of the state where the ski resorts are located. SPECIAL EVENTS - A number of events take place annually which are of unusual interest the University of Nevada Winter Carnival, the St. Patrick's Day and Homecoming Parades, the summer rodeo and the Washoe County Fair in the fall in Reno; Industrial Days in Henderson; golfing Tournament of Champions and Helldorado Celebration, the Miss Rodeo America Pageant, and the Community Fair in Las Vegas; Carson Valley Days in Minden; Pony Express Days and the Nevada Fair of Industry in Ely; the Stampede and Rodeo on Labor Day in Fallon and Winnemucca; the Elko County Fair and Livestock Show in Elko; Nevada Day in Carson City. In addition to these annual events, a number of special celebrations will be staged around the state during the Centennial Year, 1964. For information about dates and places, write the Nevada Centennial Commission, State Building, Reno, Nevada.

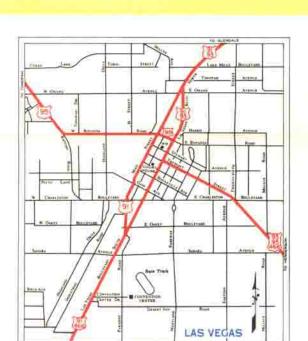


KEEP NEVADA CLEAN

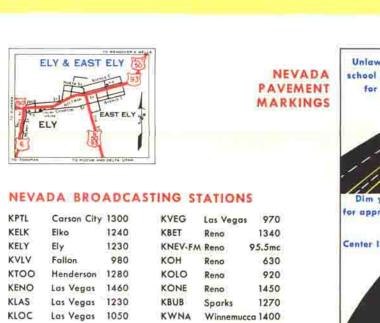
Welcome to Nevada: On behalf of every citizen of our state, let me wish you a most pleasant visit. in 1964, we will celebrate our Centennial. This anniversary of our hundredth year of statehood will be one of the biggest birthday parties ever held in these United States. The people of Nevada. would like you to join with us in observing this historic event. Our state played a most important role in the development and enjoy these areas.

Don't be a litterbug

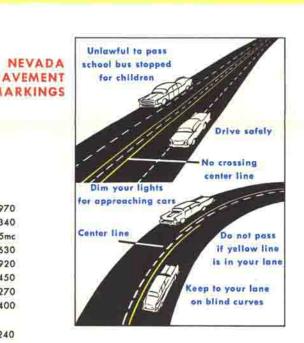
of our nation. In your travels through Nevada you will see history on every side -- in the old towns, the trails, the cattle country, and the mining camps. We do hope you will take the time during your journey to explore We cordially invite you to come in 1964 for the Centennial celebration. I am sure you will enjoy getting to know our wonderful, historic and scenic State of Nevada.

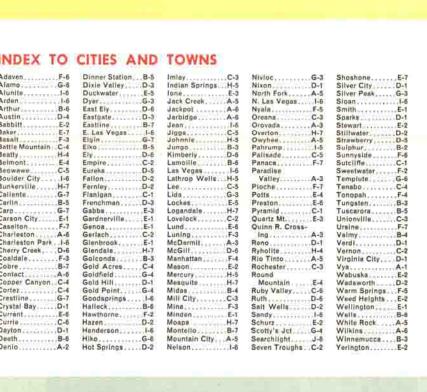




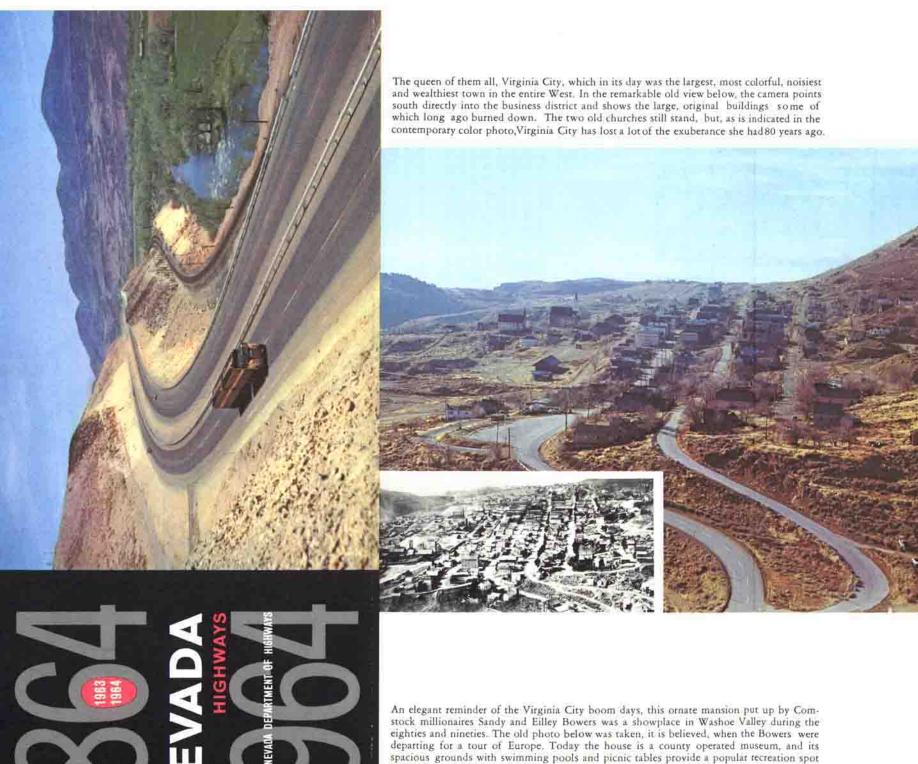


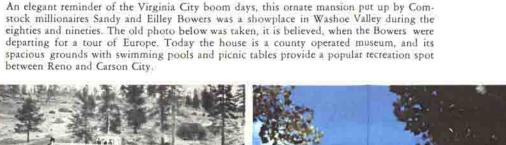
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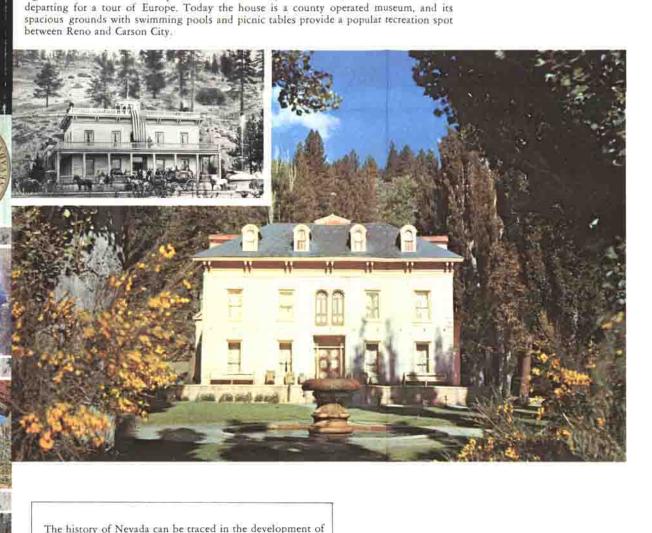




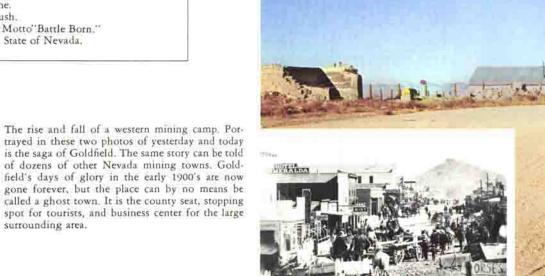


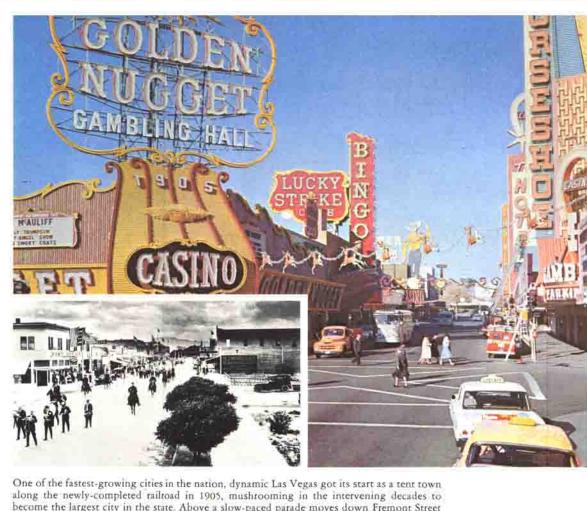




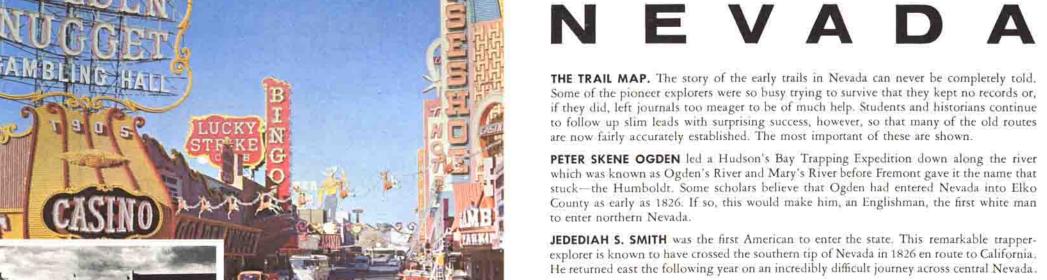


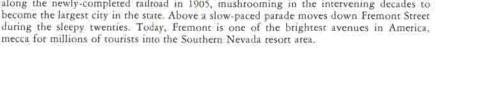
her roads-from the early Indian trails, to the paths put down by the early white explorers, the deep rutted wagon roads cut by the emigrant trains to California and finally, in the 1920's, the first roads built by the newly established Highway Department. Today a network of over 4,500 miles of modern highways has closed the distances in this vast state, bringing new growth and prosperity to even the most isolated areas. Shown on the front cover is the new freeway through the Truckee canyon, and in contrast, pictured on the back cover is a freight team which hauled supplies in state Bird-Mountain Bluebird. State Tree-Pinon Pine. State Flower-Sagebrush. state Flag-With the Motto' Battle Born." The Great Seal of the State of Nevada.





become the largest city in the state. Above a slow-paced parade moves down Fremont Street during the sleepy twenties. I oday, Fremont is one of the brightest avenues in America

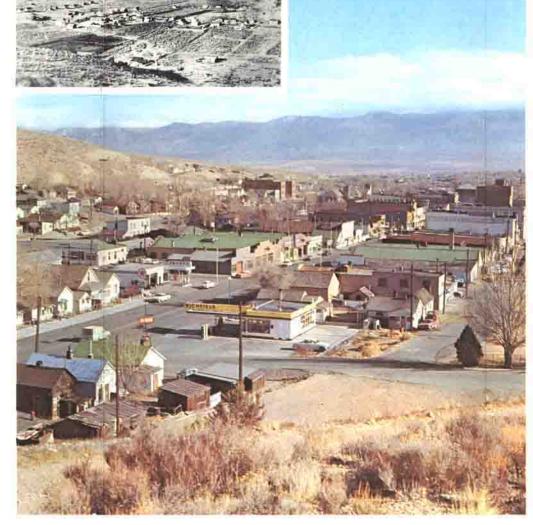




The mining camp of Ely in 1888, with its wooden houses and dusty streets, is a far cry from

the modern, green city which today serves as a center for the rich copper mines of eastern





Small wonder it was known as the toughest, most raucous and trigger-happy town in all of

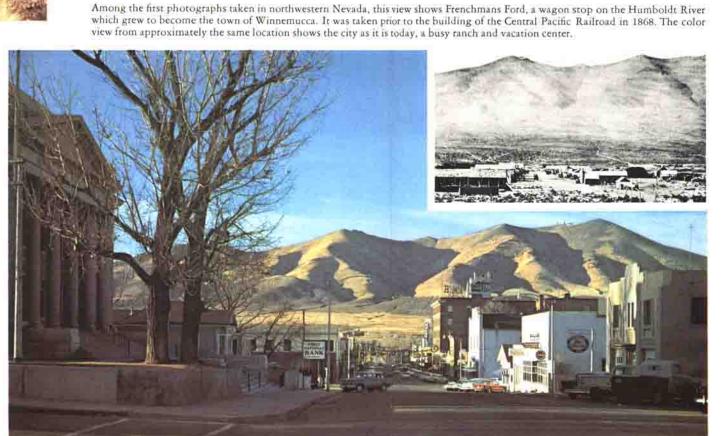
across southern Nevada in 1844 over the old Spanish Trail.

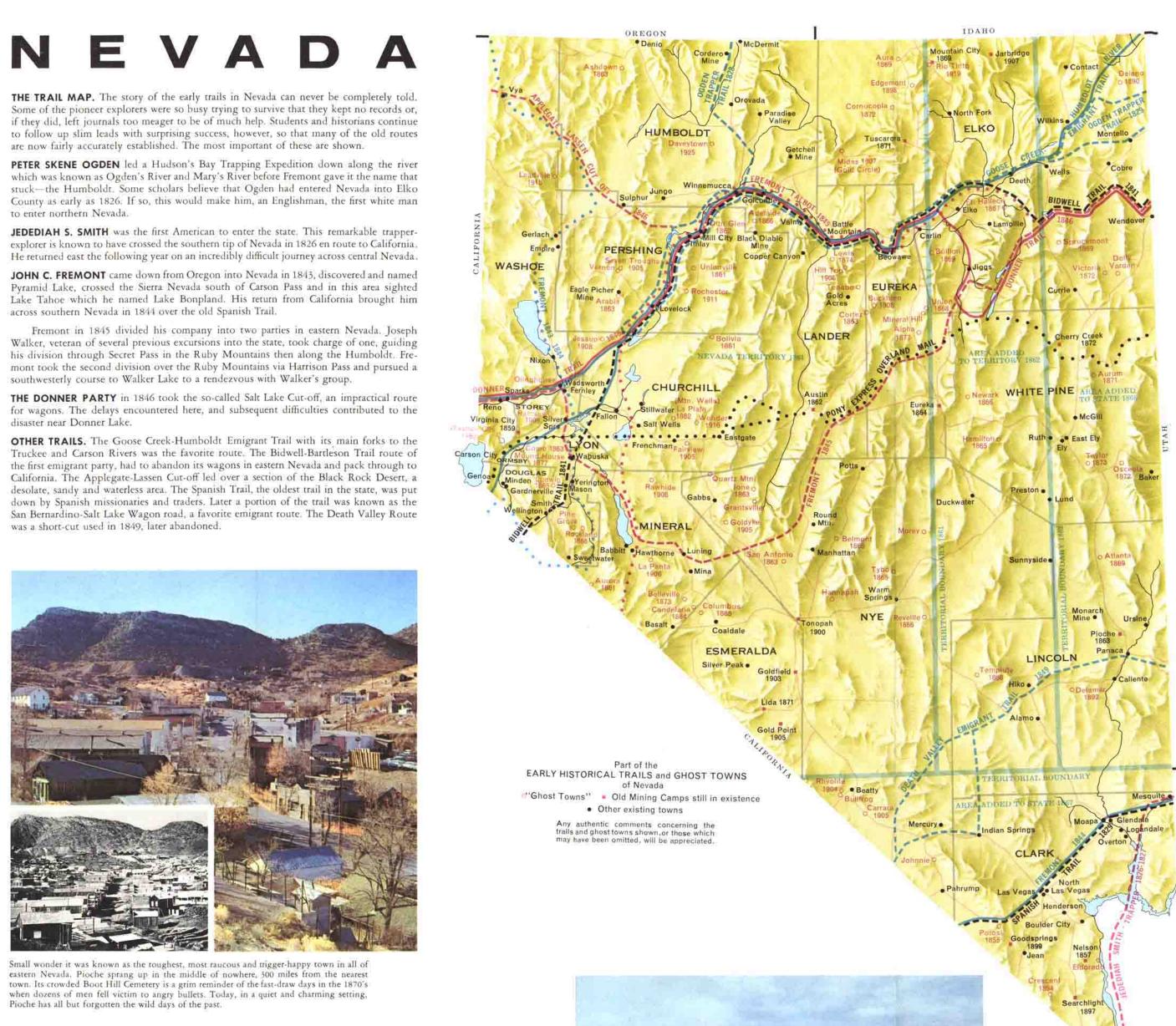
was a short-cut used in 1849, later abandoned.

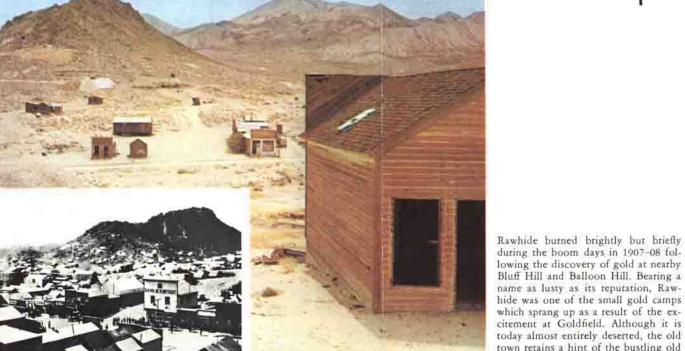
his division through Secret Pass in the Ruby Mountains then along the Humboldt. Fre-

southwesterly course to Walker Lake to a rendezvous with Walker's group.

eastern Nevada. Pioche sprang up in the middle of nowhere, 300 miles from the nearest town. Its crowded Boot Hill Cemetery is a grim reminder of the fast-draw days in the 1870's when dozens of men fell victim to angry bullets. Today, in a quiet and charming setting, Pioche has all but forgotten the wild days of the past.







lowing the discovery of gold at nearby Bluff Hill and Balloon Hill, Bearing a name as lusty as its reputation, Rawhide was one of the small gold camps which sprang up as a result of the exitement at Goldfield. Although it is today almost entirely deserted, the old town retains a hint of the bustling old

All colored pictures by Nevada Highway Department photographers. Black and white pictures from collections of various Nevada citizens.